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## LESSON 8 - THE KEY METRICS FOR GOOD DECISIONS

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## THE KEY METRICS FOR GOOD DECISIONS

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- Cash-on-cash return
- Leveraged cash-on-cash return
- Debt service coverage (DSC) ratio
- Loan-to-Value (LTV)
- Price-per-pound
- Gross profit
- Profit multiple
- Capitalization (cap) rate-to-loan basis (aka debt yield)